FLOWERS · A SHELTERED PORCH WITH BRIGHT SHADE

Let's grow impatiens.

Impatiens walleriana — Beacon Lipstick

This plan is for **Beacon Lipstick Impatiens walleriana**

Is this your plant? Choose Beacon Lipstick Impatiens walleriana for bright shade. New Guinea impatiens and SunPatiens have different light tolerances. Beacon has high downy-mildew resistance, not immunity.

A bright little flower pot for the shade.

14 in. wide × 12 in. deep **1 nursery plant**

Before you start

Start Beacon Lipstick Impatiens walleriana outdoors after frost danger, once soil warms above about 60°F. Choose bright shade, with shelter from hot afternoon sun and drying wind.

By jennyzhuang

Sources checked September 25, 2026 View sources ↗

LIGHT

Likes shade

Bright shade or gentle morning sun; avoid hot afternoon sun.

WATER

Likes steady moisture

Check daily; do not let the pot dry out completely.

FEEDING

Feed a growing display

Use the mix's starter nutrients first, then feed a growing outdoor plant once a month.

BEFORE YOU START

Your little kit.

- ✓ 1 rooted Beacon Lipstick Impatiens walleriana nursery plant
- ✓ One 14-inch-wide, 12-inch-deep pot with drainage
- ✓ Fresh potting mix and a watering can

THE SOIL

Miracle-Gro Organic Potting Mix (US, with starter nutrients; check your bag for its additional-feeding directions)

Start with what's on this list. Add plant food only when the feeding section says it's needed.

YOUR SIMPLE GROWING PLAN

One pot. Here's the plan.

A sheltered porch with bright shade. Start with **nursery plant**.

THE POT

14 in. wide × 12 in. deep

One draining pot for one plant with an expected 12–14-inch spread. This roomy single-plant layout is an editorial choice; it will not look as full at planting as a multi-plant nursery basket.

HOW MANY

1 nursery plant

Choose one rooted Beacon Lipstick Impatiens walleriana. It has high resistance to prevalent downy-mildew populations, but is not immune.

THE CONTAINER

14 in. wide × 12 in. deep



START WITH

1 nursery plant



Illustration · not to scale

14 in. wide × 12 in. deep · 1 nursery plant One draining pot for one plant with an expected 12–14-inch spread. This roomy single-plant layout is an editorial choice; it will not look as full at planting as a multi-plant nursery basket. Choose one rooted Beacon Lipstick Impatiens walleriana. It has high resistance to prevalent downy-mildew populations, but is not immune. Original illustration; not to scale.

01

Start with a named selection

Look for Beacon Lipstick and Impatiens walleriana on the tag. Beacon has high resistance to common downy-mildew populations, although resistance is not immunity. This is the shade-loving kind.

02

Plant without burying the stems

Set the root-ball surface level with the new mix. Leave 1 inch below the rim, then water until excess drains.

03

Give it bright shade

Place the pot away from hot afternoon sun and drying wind. Acclimate a greenhouse plant gradually to its outdoor home.

04

Make a quick daily check

Feel the mix, check the leaves, and remove fallen debris. You do not need to pick off every faded flower to keep impatiens blooming.

Help with the setup: drainage holes and saucers · potting mix vs. garden soil.

Other ways to start

Start from purchased Beacon Lipstick seed

Start about 10 weeks before your frost-free outdoor planting window. Use 2 seed-starting cells with 1 seed per cell. Place seed on moist seed-starting mix and leave it uncovered, as PanAmerican Seed directs for Beacon. Keep it moist in light at about 68–77°F; do not let it dry out or sit in water. Grow seedlings in bright conditions, then gradually acclimate them to outdoor shade. Keep one healthy plant for this pot and give away the spare. Use purchased labeled seed for this hybrid; a nursery start is simpler and gives a quicker display.

YOUR EVERYDAY ROUTINE

Water & fertilizer at a glance.

WATER WHEN

Check each morning. Water as the upper inch starts drying, before the root ball dries through; drain. Check wetness before watering drooping leaves.

FERTILIZER

Jack's Classic Blossom Booster (US 10-30-20)

AMOUNT

1 level tablespoon in 1 US gallon of water

WHAT THAT AMOUNT COVERS

Mix into water. Apply only enough solution to wet this pot and drain; the mixing batch is not the amount to pour on.

HOW OFTEN TO FEED

Once a month while this outdoor plant makes buds and flowers.

WHEN TO START OR PAUSE

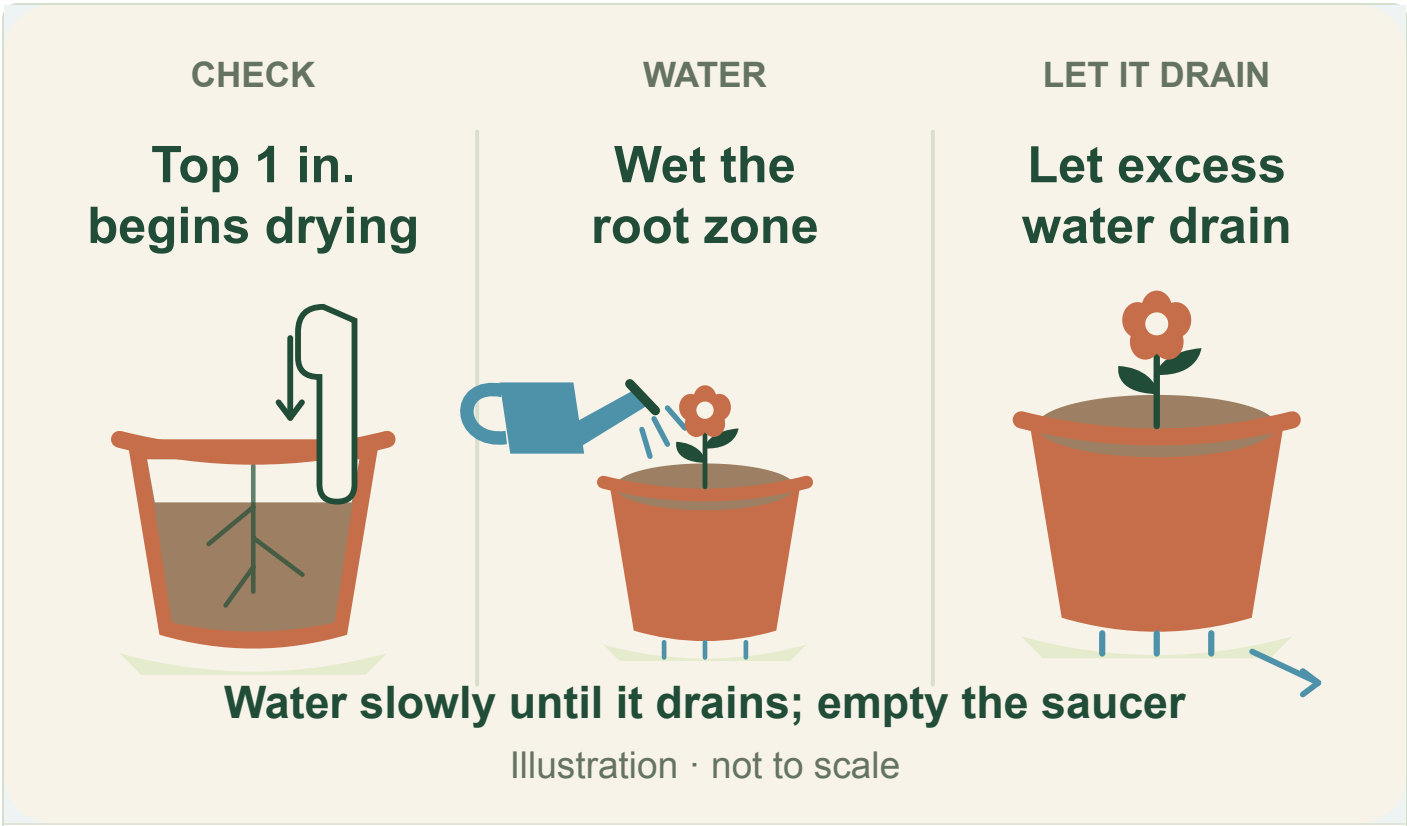
Check the purchased potting-mix bag for when extra feeding is due. Delay if wet; stop when active growth ends or the plant moves indoors.

JR Peters supplies the dilution. Monthly feeding follows Minnesota Extension and is less frequent than the brand's general 7–10-day outdoor interval. Use one feeding program and follow your actual US package.

01 / EVERYDAY CARE

When to water.

Check the pot every morning and again during unusually hot or windy weather. Water as the upper inch begins to dry, before the entire root ball dries out. Apply slowly at the soil surface until water drains, then empty the saucer. Do not water a still-wet pot just because the leaves droop at midday; check moisture and shade first.



Check before watering. Check each morning. Water as the upper inch starts drying, before the root ball dries through; drain. Check wetness before watering drooping leaves. Original illustration; not to scale.

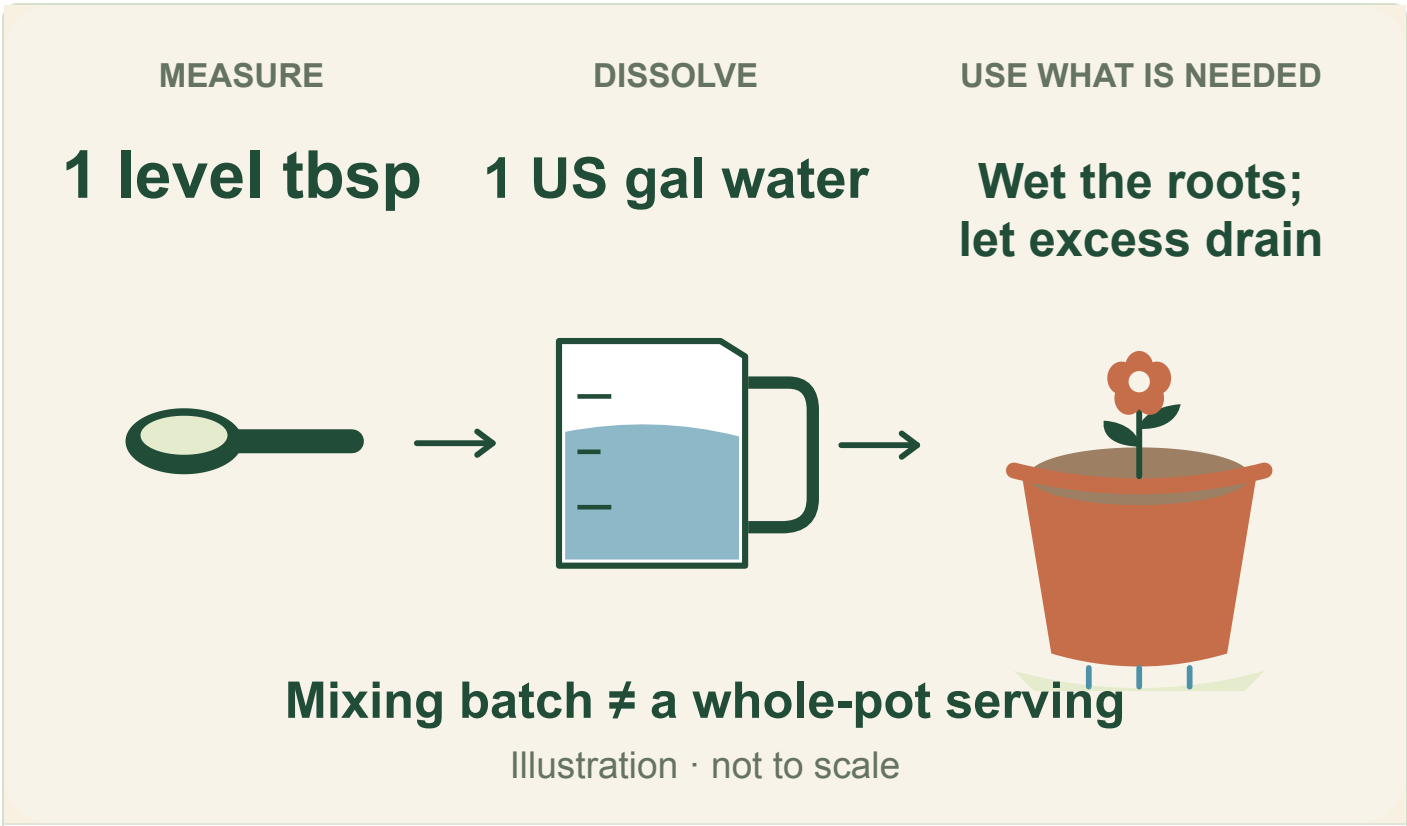
> **The easy rule**
>
> Check first. Water only when the plant needs it.

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02 / PLANT FOOD

Exactly what to feed it.

Start with the nutrients already in Miracle-Gro Organic Potting Mix. Check your purchased bag for when to begin additional feeding; do not assume every enriched mix feeds for the same number of weeks. Another mix may have a different starter feed or none. Do not add a second full feeding program at planting. Once additional feeding is due, use the monthly outdoor plan below while buds and flowers are developing.



1 level tablespoon in 1 US gallon of water Mix into water. Apply only enough solution to wet this pot and drain; the mixing batch is not the amount to pour on. Once a month while this outdoor plant makes buds and flowers. Check the purchased potting-mix bag for when extra feeding is due. Delay if wet; stop when active growth ends or the plant moves indoors. Original illustration; not to scale.



US PRODUCT REFERENCE

Jack's Classic

Blossom Booster

10-30-20

Soluble: mix into water

Check the official US product ↗

Illustrated reference; check the manufacturer's current packaging and US label.

A SPECIFIC US PRODUCT

Jack's Classic Blossom Booster (US 10-30-20)

Mix 1 level tablespoon of Jack's Classic Blossom Booster 10-30-20 in 1 US gallon of water. Once additional feeding is due, apply at the roots once a month while this outdoor impatiens is making buds or flowers. The concentration comes from JR Peters; the monthly interval follows Minnesota Extension's impatiens guidance and is less frequent than the brand's general 7–10-day outdoor schedule. Use only enough solution to wet this pot and drain. A gallon is the mixing batch, not a dose for one plant. Delay if the mix is wet, and do not combine full-rate fertilizers. Stop when active growth ends or if you move the plant indoors; this is an outdoor recipe. Follow your actual US package.

Check the manufacturer's product page ↗

The manufacturer supplies the outdoor concentration. The monthly interval is a more conservative impatiens-specific editorial plan based on Minnesota Extension; it is not the brand's general feeding interval.

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03 / WHAT HAPPENS NEXT

Warm-season flowers and mature size

Beacon impatiens make a mound of bright flowers and can reach about 14–18 inches tall and 12–14 inches wide. A budded nursery plant can color a shady porch quickly and continue until cold weather, with suitable moisture and care.

When to plant impatiens outdoors

Wait until frost danger has passed and the soil has warmed above about 60°F. Impatiens are sensitive to cold. In most US gardens, treat this as a warm-season annual and replace it after frost.

For regional planting windows, find your local Cooperative Extension office ↗.

Something looking off?

Are these the impatiens that grow in full sun?

No. This plan uses shade-loving I. walleriana. New Guinea impatiens and interspecific SunPatiens have different light tolerances. Buy the type suited to the location; the names are not interchangeable.

Does Beacon never get downy mildew?

It has high resistance, not immunity. Pale leaves, leaf drop, and a downy coating underneath warrant a closer check. Remove badly affected plants and ask local Extension to confirm the problem; fertilizer will not cure it.

Do I have to deadhead every flower?

No. Removing spent flowers is not needed for continued bloom. Keep fallen debris off the mix and focus on moisture, shade, and drainage.

Checking sheltered pots and wilt

Check moisture under a porch roof

A porch roof can block rain completely. Even in shade, check the pot yourself instead of assuming a rainy day watered it.

Check whether wilt comes with dry or wet mix

First feel the mix. Dry mix calls for a thorough watering and drainage. If the mix is already wet, empty the saucer, check that the holes are clear, and keep the pot away from hot afternoon sun. Do not add water or fertilizer to cure wet-soil wilt. Persistent wilt, soft stem bases, or leaf loss need a closer root and disease check; ask local Extension for help rather than guessing from wilt alone.

Help with your next step.

Give excess water a way out

Set up drainage and empty saucers so a moist shade pot does not stay waterlogged.

Check the feed already in your mix

Know when the bag's starter nutrients are due for a top-up.

BEHIND THIS GUIDE

Where the advice comes from.

Plant care is based on the sources below. Planting layouts and beginner routines combine that guidance into one practical plan; they are editorial choices, not results from a Plant Care Steps growing trial.

- PanAmerican Seed: Beacon identity, size, and resistance limits ↗
  https://www.panamseed.com/Products/034701686002969/impatiens-beacon-lipstick/
- PanAmerican Seed: Beacon seed depth and germination ↗
  https://www.panamseed.com/utility/CultureSheetPDF.aspx?pagename=culture.aspx&txtphid=034706447&type=Ann
- Minnesota Extension: impatiens types, warmth, moisture, and deadheading ↗
  https://extension.umn.edu/garden-and-home/yard-and-garden/gardening-in-minnesota/impatiens
- Iowa State: container moisture and feeding ↗
  https://yardandgarden.extension.iastate.edu/how-to/care-plants-growing-containers
- JR Peters: Blossom Booster for impatiens ↗
  https://www.jrpeters.com/online-store/Blossom-Booster-10-30-20-p184837332
- Manufacturer: US fertilizer formula and application directions ↗
  https://www.jrpeters.com/copy-of-draft-resources-for-garden-ce
- Manufacturer: starter feed in the named potting mix ↗
  https://scottsmiraclegro.com/en-us/brands/miracle-gro/products/potting-mix/miracle-gro-organic-potting-mix/78951430.html
- Minnesota Extension: impatiens wilt, root rot, and disease diagnosis ↗
  https://apps.extension.umn.edu/garden/diagnose/plant/annualperennial/impatiens/plantstunted.html

Something needs updating? Suggest a correction

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Compiled with AI assistance. These first-edition guides have not yet had an independent horticultural review. Read our editorial approach.